

MAYOR OF LONDON



CAREERS IN LONDON'S GROWTH SECTORS

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Paul Kirkbright
South London Partnership

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The Mayor's Growth Sectors

Cameron Tait
Greater London Authority

OUR MISSION

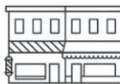
9 Recovery Missions



A Green New Deal



A Robust Safety Net



High Streets for All



A New Deal For Young People



Good Work For All



Mental Health & Wellbeing



Digital Access For All



Healthy Food, Healthy Weight



Building Strong Communities



LONDON'S KEY SECTORS



Green



Digital



Creative
and culture



Hospitality

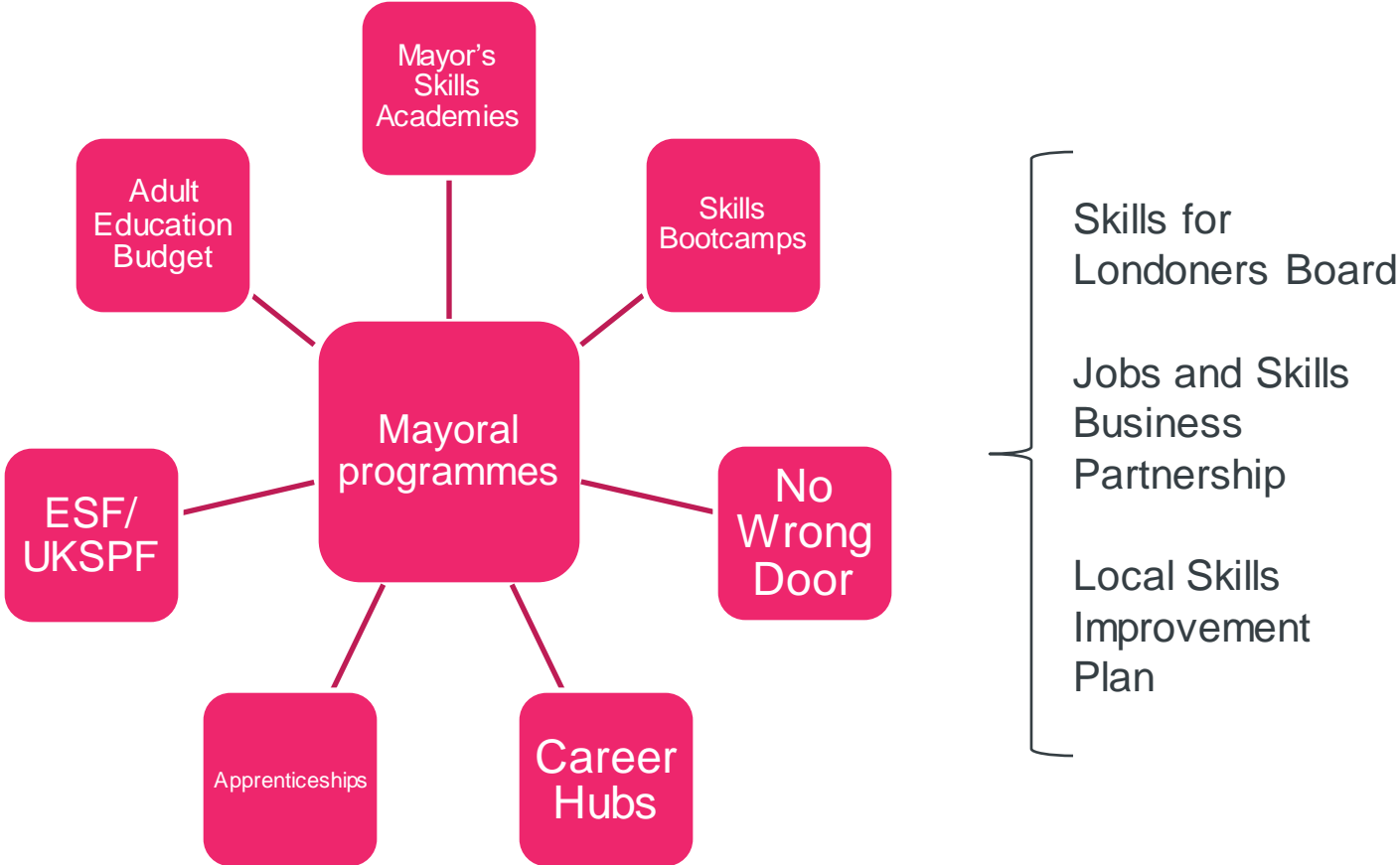


Health and
social care



Construction

SUPPORTING LONDONERS INTO GOOD JOBS IN KEY SECTORS



SPOTLIGHT ON GREEN JOBS

What do we mean by ‘green jobs’?

- Green Jobs Taskforce (2021) focuses on employment in:

... activity that directly contributes to – or indirectly supports – the achievement of the UK's net zero emissions target and other environmental goals, such as nature restoration and mitigation against climate risks

Net zero focus

1. **Homes and buildings:** Including retrofit, building new energy-efficient homes, heat pumps, smart devices and controls, heat networks and hydrogen boilers.
2. **Low carbon transport:** Including low or zero emission vehicles, aviation and maritime, rail, public transport and walking or cycling.
3. **Power:** Including renewables (such as wind, solar and hydropower), nuclear power, grid infrastructure, energy storage and smart systems technology.
4. **Industrial decarbonisation, hydrogen and carbon capture and storage:** Including hydrogen production and industrial use, carbon capture, utilisation & storage (CCUS) and industrial decarbonisation.
5. **Green Finance:** The concentration of financial activity in Central London means that in our context Green Finance could be a key area to identify separately.
6. **Climate change research & development:** Including private sector, academic and public research.
7. **Climate change strategy, policy, monitoring and planning:** Including public, private and NGO sector strategy and policy, outreach to citizens, environmental monitoring and use of planning system to achieve net zero.
8. **Climate adaption:** Including flood defences, retrofitting of buildings to be resilient to extreme weather/climate events, nature-based solutions to reduce climate impacts and civil and mechanical engineering for infrastructure adaptation.

Broader environmental goals (may have some impact on climate change goals)

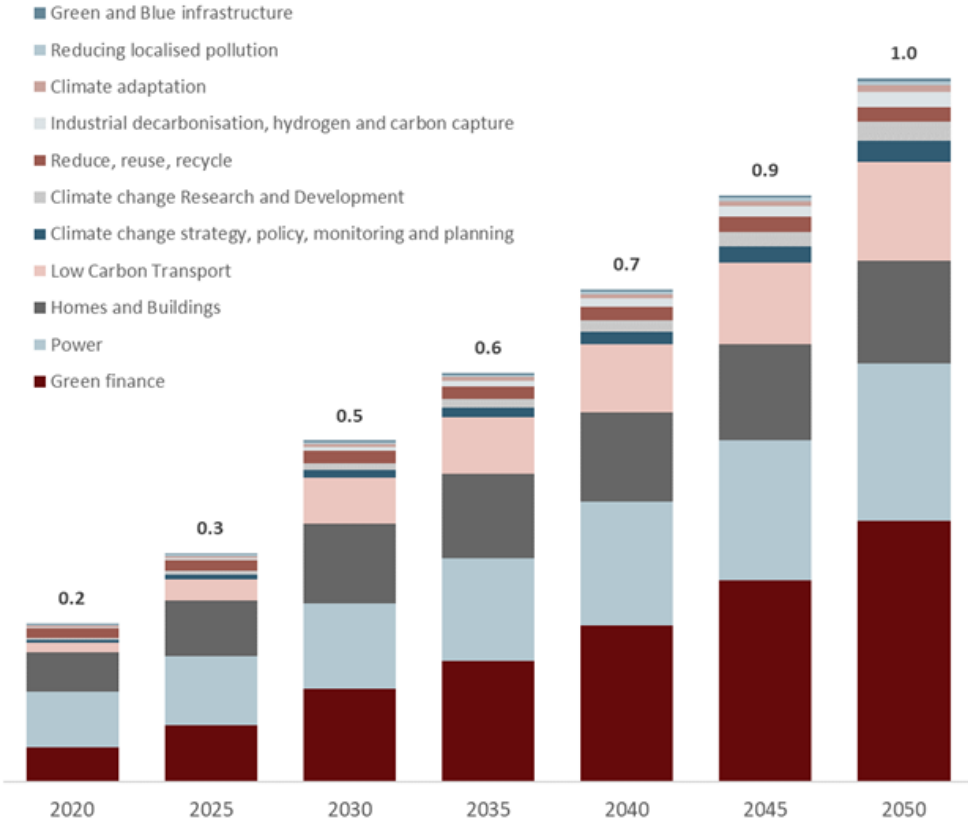
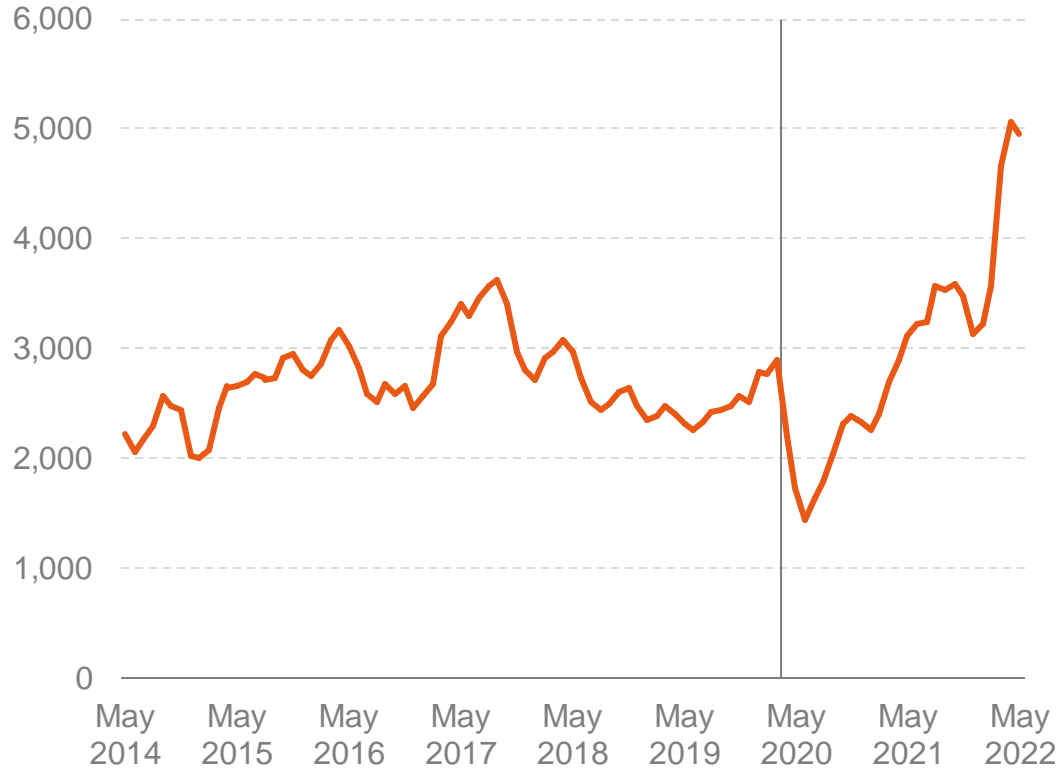
9. **Reducing localised pollution:** Including air pollution, water pollution and noise; London has ambitious goals across all three of these areas.
10. **Reduce, reuse, recycle:** Including waste management and circular economy.
11. **Green infrastructure:** Within a London context this will focus on urban green infrastructure, and include activity aimed at increasing biodiversity directly or through offsetting.

Source: WPI Economics / Institute for Employment Studies (2021) [Green Jobs and Skills in London: cross-London report](#)

SPOTLIGHT ON GREEN JOBS

We are seeing significant growth in demand for green jobs

New online postings for 'green jobs' in London
 3-month rolling average, May 2014 to May 2022 (Emsi BG*)



Source: WPI Economics / Institute for Employment Studies (2021) [Green Jobs and Skills in London: cross-London report](#)

SPOTLIGHT ON GREEN JOBS

Our climate ambitions will also see changes within existing jobs and industries

Green category	Examples of SOC2010* occupations	Examples of green-related jobs
Green increased demand	Construction operatives Carpenters and joiners Bus and coach drivers	Insulation installers Construction carpenters Bus drivers
Green enhanced skills	Plumbers and heating and ventilating engineers Vehicle technicians, mechanics and electricians Finance and investment analysts and advisers	Renewable energy engineers Electric vehicle mechanics Directors of sustainability
Green new and emerging	Management consultants and analysts Actuaries, economists and statisticians Marketing associate professionals	Sustainability consultants Environmental economists Green marketers

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Construction

Carl Licorish
CITB

CITB

CITB PURPOSE

- CITB is the Construction Industry Training Board and Sector Skills Council for the construction sector in England, Scotland and Wales.
- Help ensure industry has people with the right skills now and in future
- Attracting and bringing people in – investing in support that Careers Educators can use day to day

CHOOSING A CAREER IN CONSTRUCTION

- 2.8M workers employed UK. 26,000 new recruits London by 2026. Growth projections 3.4% annually.
- Infrastructure (HS2), Housing (Olympic Park Stratford, Barking Riverside, Old Oak Park Acton), Repair and Maintenance, Supply Chains/SMEs
- Wood trades and Fit Out (dry lining, plastering), Cladding, Painting & Decorating, Electricians, Plumbers, Bricklayers, Operatives/Groundwork, Plant, Green and Digital Skills, Supervisors, Managers, Architects, Civil Engineering, Surveying, Project Managers, Directors, Support staff

MYTHS BUSTED

- A pathway to a secure, well-paid job for everyone, on or off site!
- Exciting multi billion £ projects, safest in Europe, huge focus on preserving the environment
- Strict on behaviours, championing diversity

ROUTES INTO CONSTRUCTION

- Variety of College, Provider, University courses – L1//2 Entry, Diplomas, T Levels, Apprenticeships, Traditional and Specialist NVQs, Foundation/Degrees. Mayor's Quality Mark providers.
- Occupational Traineeship pathway (Paint & Decorating, Brick, Carpentry/Joinery, Dry Lining) & Skills Bootcamps (L3 and L2)
- L1 Award in Health & Safety, CSCS card, Labour agencies (VGC, McGinley, Danny Sullivan), CIS

SUPPORT FOR CAREERS EDUCATORS IN LONDON

- **Go Construct** – website dedicated to construction careers, signposting, advice, A-Z list of occupations/routes, and a rich variety of resources (information and interactive videos, games/psychometric exercises, educational / contextualised resources)
- **Go Construct STEM Ambassador Scheme** – a diversity of local Ambassadors can be requested via the STEM online database to deliver quality and engaging construction specific careers sessions to classes and at events
- **CITB Taster Experiences** – London construction companies from priority sectors deliver short live virtual and on-site taster sessions including ‘have a go’ activities and live job and apprenticeship opportunities
- **Talentview Construction and Talent Retention Scheme** – new portals dedicated to jobs and early careers opportunities in construction including apprenticeships, work placements. Students can add their CV and profile.
- **Skills and Employment Hubs** – Mayor’s, CITB, Local Authority and Client brokerages – Forge, Skills Centre
- **Specialist Providers** running pre-employment programmes - Construction Youth Trust, Youth Build, WIC
- **Shared Apprenticeship Providers** – Evolve
- **Direct to companies and employer federations** – BWF (wood), FIS (interiors), TunnelSkills, Construct (concrete), FMB (SMEs)
- **CITB Advisors** – advice, signposting, and employer contacts

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Digital

Becky Patel
Tech She Can



+70%

children today will do jobs
that currently don't exist

Changing the ratio

techshecan.org
[@Tech_She_Can](https://twitter.com/Tech_She_Can)
[#TechSheCan](https://hashtage.com/hashtag/TechSheCan)

**So children today need to be
equipped with the knowledge of
what opportunities are and will
be available to them.**

Spanning full career of girls and women

'Moments that matter': supporting organisations to attract, retain, develop and advance women through bespoke pathways into tech



Inspiring girls into technology careers



Tech We Can



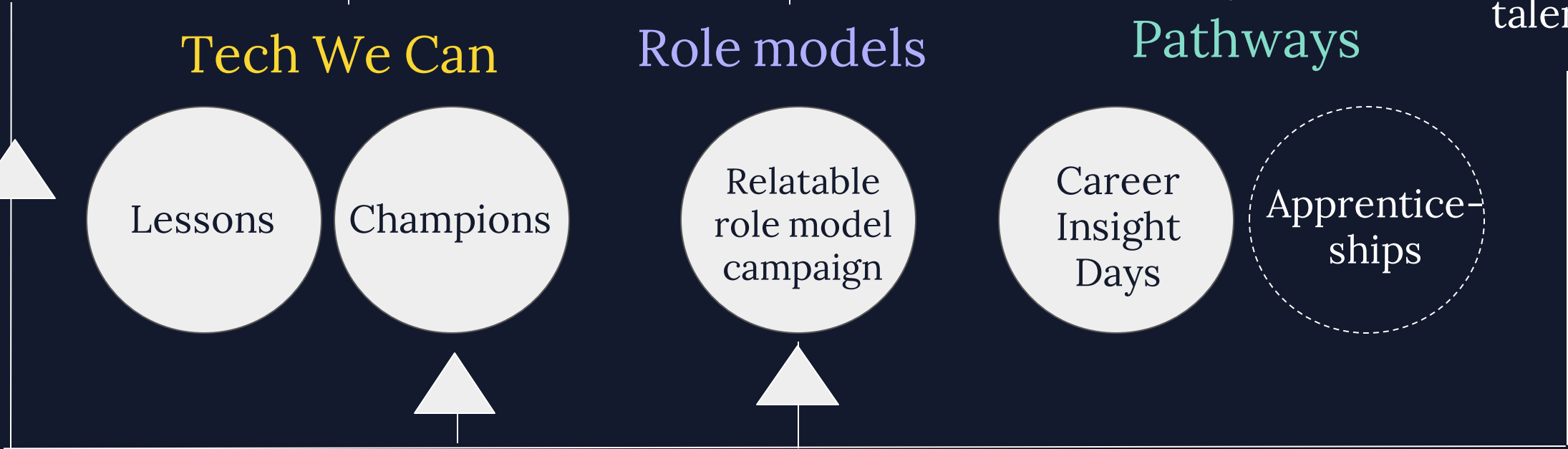
Role models



Pathways



Diverse, increased regional pool of female tech talent



Why is this important?

- Everything we do for students aims to help support and prepare them to have a happy and successful future.
- The children can't aspire to be what they don't know exists.
- The computing curriculum and use of technology in schools has made significant developments over the past few years but the world of work and technology is rapidly advancing.
- A large percentage of the students we teach today will be graduating and working in jobs which don't even exist yet.
- No matter the future or career path the children choose, technology will play a significant role in all aspects of their lives.
- Rather than simply be users of technology, we need a diverse range of children aspiring to be the designers and creators of technology.
- Children need to see how technology relates to their existing passions and hobbies.



As careers in technology are so wide-ranging, there are jobs to suit all hobbies and passions.

Entertainment

Travel

Security and Safety

Retail

Good

Space

Manufacturing

Environment

Health and Inclusion

Food

Movie and theatre

Finance

Education

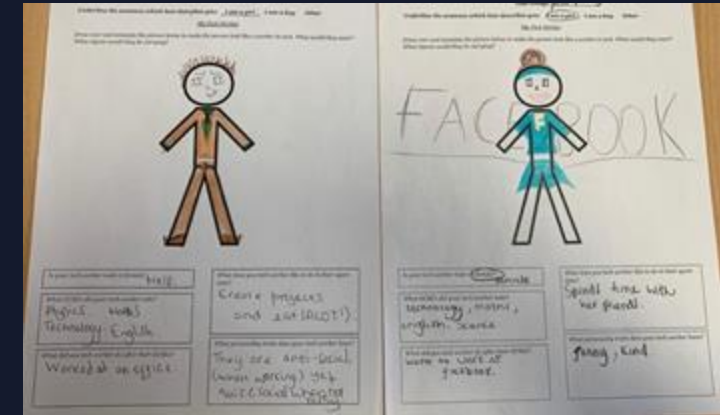
Toys and gaming

Comms and Marketing

History

Sports

Tech We Can educational resources



Lesson packs

800+ schools
1300+ home users

Online lessons

8000+ views
25 counties

Animated lessons

For ages 5+

Tech We Can champions

Virtual and in person visits available

Role Model Platform

Tailored to ages 8-14 and 15+



**Collaboration is our superpower.
We are designing our future, together**

Tech She Can is a charity,
registered in England:
registration no. 1195284.



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Hospitality

**Beth Clarke & Lauren Robbin
Wagamama**

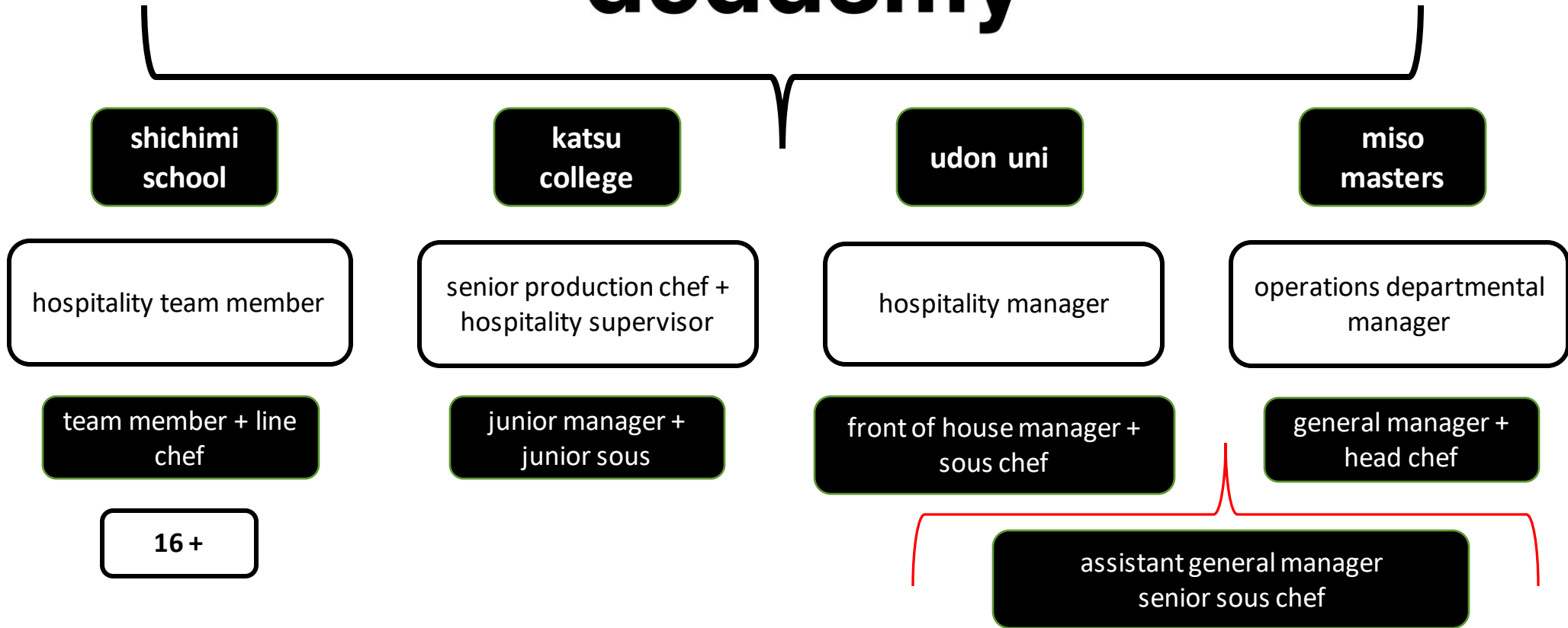


NEEDLE
academy



wagamama

noodle academy



L2

L3

L4

L5

fire up your career with our apprenticeship offerings, supporting your growth + development along the way
you could be the next general manager / headchef in 5 years if you follow our career pathways!

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Health

Kenye Karemo
Barking, Havering & Redbridge
University Hospital

London Careers Educators Conference 2022



Kenye Karemo

Director of Education, Workforce Development and Research

k.karemo@nhs.net

THE HEALTHCARE SECTOR

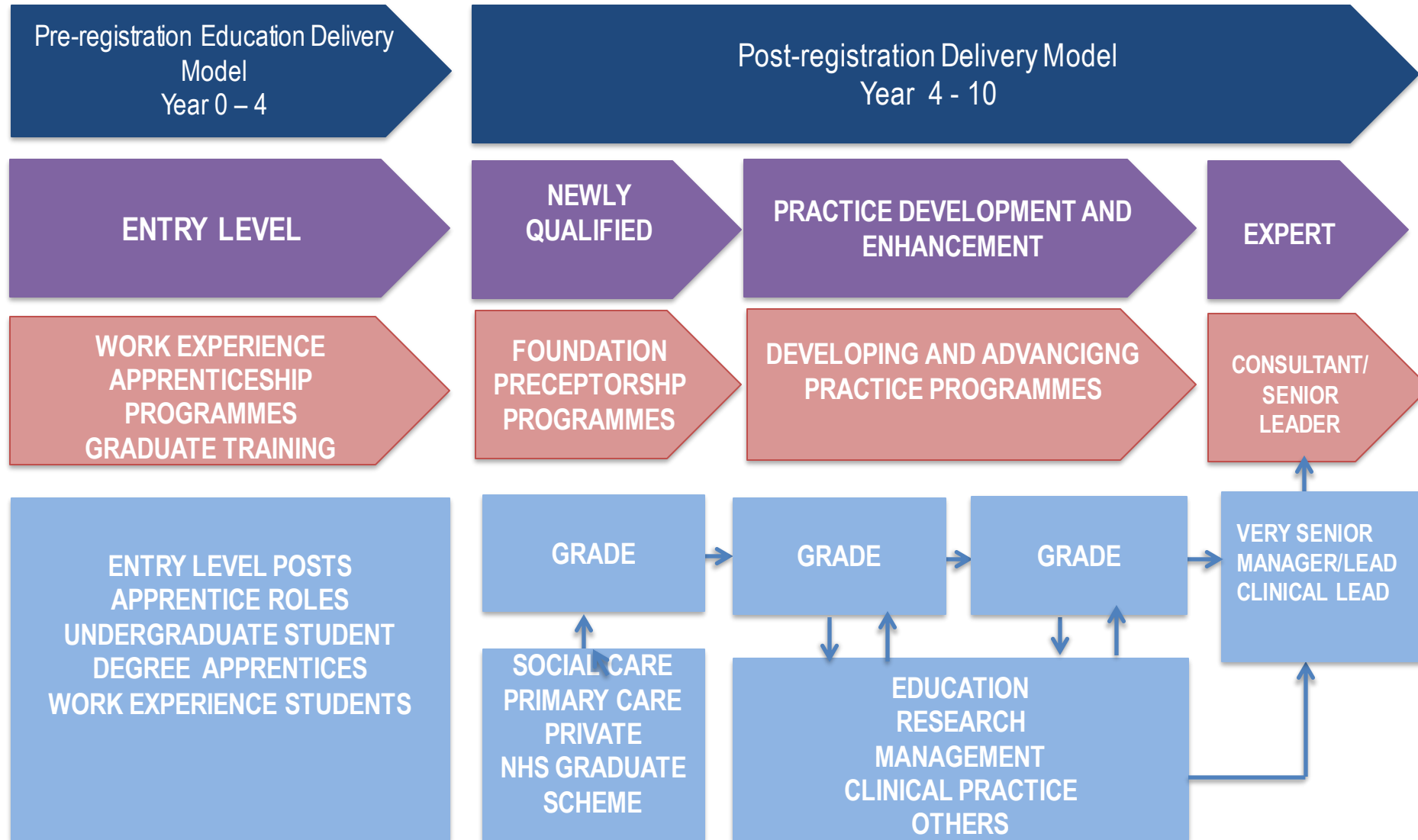
- National Health Service (NHS) – largest employer
- Private healthcare e.g. BUPA, BMI Healthcare, Spire Healthcare
- Non-profit organisations e.g. care homes or hospices
- Community healthcare e.g. GP surgeries, dental surgeries, health clinics, chemists)
- Private medical laboratories
- Voluntary organisations e.g. British Red Cross, Médecins Sans Frontières (MSF) UK



TYPICAL ROLES AND WORKPLACES

- Allied health (e.g. physiotherapy, radiography)
- Ambulance services
- Communication and marketing
- Dentistry
- Estates management
- Finance
- General management
- Health informatics
- Healthcare sciences e.g. biomedical sciences
- Human resources
- IT
- Medical equipment sales
- Medicine (e.g. doctors, surgeons, and GPs)
- Midwifery
- Nursing
- Nutrition and dietetics
- Optometry and opticians
- Pharmacy
- Psychological therapies

TYPICAL NHS CAREER PATH TEMPLATE (PROFESSIONAL)



WE ARE THE NHS

- <https://youtu.be/X0R6bLlzDAQ>



THANK YOU



KEY SKILLS AND ATTRIBUTES

- Values equality and diversity
- Attention to detail
- Empathy and an approachable nature to deal with both patients and their families
- Good communication skills
- The ability to work in a team as very rarely will you be able to help a patient without input from multiple people
- Committed to lifelong learning



GETTING A JOB

- NHS - Jobs are advertised through [NHS Jobs](#) and individual NHS Trust websites
- Private healthcare - jobs in independent healthcare are usually advertised on individual company websites or via specialist recruitment agencies.
- Visit [Health Careers](#) for the latest application details
- The [NHS Graduate Management Training Scheme](#) has options in finance, HR, general management and health informatics. Graduates with a 2:2 in any subject are considered.



USEFUL WEBSITES

- <https://www.nhsemployers.org/news/we-are-nhs-campaign-2021>
- <https://www.healthcareers.nhs.uk/explore-roles/explore-roles>
- <https://www.healthcareers.nhs.uk/FindYourCareer>
- <https://www.healthcareers.nhs.uk/we-are-the-nhs/registration>
- <https://www.hee.nhs.uk/our-work/healthcare-support-worker-learning-development-roadmap/career-progression>



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Social Care

Pooja Barot
Care Providers' Voice



CARE PROVIDERS' VOICE

01 July 22

OBJECTIVES

We are a free network connecting all care providers across London

The majority of our activities are currently in North East London

Care Providers' Voice is a free platform created by providers, for providers, to:

- (1) Collate and provide **RESOURCES** for care providers
- (2) Ensure care providers are **REPRESENTED**
- (3) Support care **RECRUITMENT**

 cpvnel.co.uk



PARTNERS



**Barking &
Dagenham**



REPRESENTATION

CPV NEL Team are from Redbridge, Havering, Barking & Dagenham, Newham, Tower Hamlets, Waltham Forest

Borough Level

- LB Redbridge Provider Oversight Group
- LB Redbridge Provider Group
- LB Havering Safeguarding Board
- LB Havering Borough Partnership
- LB Havering Care Association
- LB Barking and Dagenham Provider Group
- LBR Place Based Partnership Board

BHR Level

- BHR Care Provider Group
- BHR CEPN Board

NEL Level

- NEL Digital Group
- NEL Care Provider Group
- NEL Infection Prevention and Control Group
- Skills for Care Registered Managers Group (inner NEL)
- Skills for Care Registered Managers Group (outer NEL)
- NEL Urgent Care Plan and Care Coordination Group
- NEL Health and Care Partnership Building and Accessing Careers Programme – Operations Group
- NEL ICS People Board - People strategy development workshops
- Care City Community Board

London Level

- London Digital Team
- London Care Provider lead with the Healthy London Partnership, Health and Care in the Community programme
- Integrated Digital Care and Health Network
- London Care Provider Oversight Group
- Skills for Care Chief Executive London Group
- Care Home Resource Pack Group
- Mayor of London Jobs and Skills Partnership Board

National Level

- Monthly meetings with Department for Health and Social Care
- Contributor to Cabinet Office research/ consultations
- National Homecare Stakeholder group
- Care Association Alliance



RECRUITMENT

- Funded by the local authorities in Barking & Dagenham, Havering and Redbridge to support providers to fill their job vacancies.
- Recruitment campaign is open to applicants from across NEL
- Promoting **web of opportunity** within social care
- Support from CPV Job Brokerage Officer to ensure we retain candidates within the sector
- Weekly presence of our Job Broker at different Job Centres across BHR to promote the sector and its web of opportunities
- Weekly bulletin with vacancies sent to work coaches and job brokers
- Monthly 'Inspired to work in care' online sessions for work coaches and job brokers
- Monthly 'Inspired to work in care' online sessions for candidates interested to find out more about working in the sector
- Monthly Recruitment Support for Provider Sessions
- Monthly job fairs at Job Centres and/or Community Hubs
- Care Traineeship program (LBR pilot)
- Nurse Educator Facilitator

Web of opportunities in the social care sector

The roles we currently have:

Care Assistant/Support Worker/Health Care Assistant

Domiciliary Care Assistant

Senior Carer

Nurse Roles

Care Co-ordinator

Activity Co-Ordinator

Chef

Registered Manager

Deputy Manager

Field Supervisor

Administrator

Handyperson

Nurse Educator Facilitator

Clinical or Care Director

Enterprise and Employment Strategy

Receptionist

Driver

Day Centre Support Worker

Driver/Activity Worker

Business Administrator

Digital Outreach Worker

Project Co-Ordinator

Recruitment Co-Ordinator

RESOURCES



CONTACTS:

www.cpvnel.co.uk

For general enquiries (Michaela):

hello@cpvnel.co.uk

07752 799 953

For recruitment (Esther):

recruitment@cpvnel.co.uk

07752 799 952

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Creative

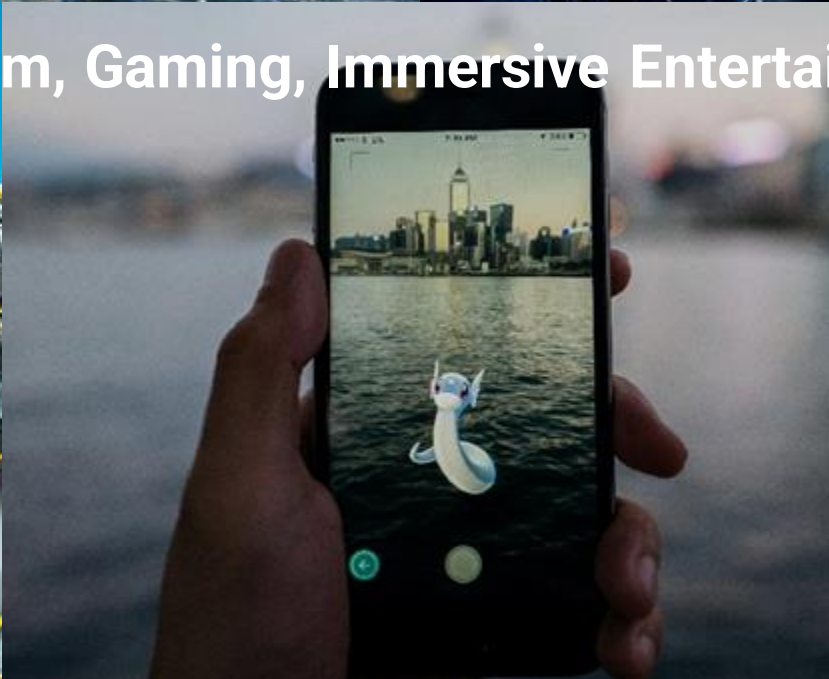
Amy Smith
Framestore



THE MEDIA INDUSTRY



TV, Film, Gaming, Immersive Entertainment







**Apprenticeships
Internships
Runners
Trainees**



ScreenSkills

DISCOVER!



**CREATIVE
CAREERS**
Inspiring the next generation

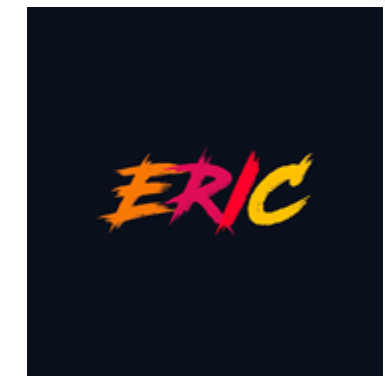
INTO FILM



NEXTGEN



SKILLS ACADEMY



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LUNCH & MARKETPLACE