

MINUTES

Meeting London Markets Board
Date Wednesday 02 October 2019
Time 11:00-13:00
Place 169 Union Street-
Meeting room F

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Members:

Jules Pipe (Co-Chair)
Diane Cunningham
Helen Evans (Co-Chair)
John Burton (apologies)
Debbie Carpenter
Ian Dodds
Darren Henaghan
Stuart Horwood
Hilary Paxman (apologies)
Kay Richardson
Hazel Simmonds
Cllr Nadia Shah
John Shepherd (apologies)
Cllr Rachel Tripp (apologies)
Graham Wilson
Joe Harrison

GLA attendees:

Louise Duggan
Tina Jadav

Observers:

Abiodun Adesoji
Catherine Brice (apologies)
Abdul Komer
Dan O'Sullivan (apologies)



1 Apologies and Actions from previous Board meeting – Helen Evans

- 1.1 The Chair welcomed members to the October board meeting.
- 1.2 Apologies were received from the following board members John Shepherd, Hilary Paxman, John Burton and Diane Cunningham. Apologies were received from Observers Catherine Brice and Daniel O'Sullivan.
- 1.3 The Chair updated to the Board that LMB member John Shepherd will step down from his position on the board. The chair and LMB members thanked John for his contribution to the board's work and particularly his contribution to the International Conference and the support of Tomorrow's Market.
- 1.4 Minutes from the previous meeting were agreed.

2 London Food Board update – Helen Evans

- 2.1 The chair provided an update from the last meeting of the Food Board.
- 2.2 HE updated that there has been a focus on looking at the supply within wholesale markets and mapping the fresh produce supply chain. Specifically, there is focus on looking at Micro businesses and the impact on them.
- 2.3 HE relayed to the board that Claire Pritchard (chair of the London Food Board) wishes to be further engaged in Tomorrow's Market.
- 2.4 Decisions: TJ to progress discussions with GLA Food Team on Tomorrow's Market

3 Legislation Work Update – Graham Wilson

- 3.1 GW updated the board that Allan Hartwell is unable to join due to being unwell and sends his apologies.
- 3.2 The Chair noted significant update in line with Working Group and London Markets Board discussions. The Chair also noted the need for further work on specific sections. She invited comments from LMB
- 3.3 **Section 2 – An Overview of London Street Trading and General Market Legislative Framework**



The board agreed this is a useful section setting context, filling the knowledge gap, and providing pros and cons of LLAA and Food Act.

3.4 Section 3 – Engagement and Feedback

Levels of responses are a little disappointing. Responses that have been received should be analysed and insights /priorities presented as the basis for recommended approach to legislative review. (NABMA MP)

The board agreed, in order to better build consensus on the recommendations., further engagement on this work is required.

The board agreed there is potential to expand through planned network event and engagement with London Council Boards. (GLA)

3.5 Section 4 – A Way Ahead

GW provided an update on this section which articulated the legislative options and implications. The Board agreed there is room for clarification and development of suggested actions reflecting development of Section 3.

3.6 Section 5 - Good Practice

The board agreed this section needs to demonstrate the link between the strategic challenges as outlined in the original brief/developed through engagement and case studies. (NABMA MP)

The board agreed further work is required to build out these case studies in order for the Good Practice to be helpful to LA's in implementing these examples.

The GLA should consider how to augment the case studies and develop.

3.7 Section 6 – An Alternative Approach

GW updated on this section which is standalone section outlining the use of the Food Act. This could become an in-depth case study. (NABMA MP)

3.8 Section 7 – Recommendations

The Board agreed the need for recommendations to be clear on where LMB/Strategic coordination is required and where local leadership is required.

Decisions:

- Drafting –action points above, comments received from LMB members unable to attend on 2 October, and GLA client. (NABMA MP)
- Good Practice –demonstrate the link between the strategic challenges as outlined in the original brief/developed through engagement and case studies to date. (NABMA MP)
- Adapt the Southwark Food Act case study as an in-depth case study in line with attached proforma (NABMA MP)
- Develop a series of in-depth case studies that address the strategic challenges facing London markets as outlined in the original brief/developed through feedback. (GLA)
- Network - engage with operational and service level leads. Aim to increase the numbers of responses to the original questionnaire. (GLA)
- London Councils - link into both place making/regen and environment networks in order to test the robustness of proposals emerging from this work with heads /directors. (GLA)
- Longer term - identify and engage with highest level officer for markets/enforcement; Regen ED/placemaking; Cabinet member with responsibility for markets. Build a coalition of the willing to progress key recommendations. Identify and understand where there is no appetite. (LMB/GLA)

4. International Conference update – Tina Jadav

- TJ updated on the feedback received from PPS on the conference. PPS have reported the feedback will be packaged up and launched on a website towards the end of October.
- The summary video commissioned by the GLA of the conference will be showcased at the November Network Event.

5. Future priorities discussion and London Markets Network – Louise Duggan

Louise Duggan noted that the next London Markets Board will focus on the agreement of future priorities and work plan. She outlined some emerging themes to prompt discussion:

- Future of Market Management: Moving towards a clear position on the issue of legislation review. Examining processes commonly used where there are opportunities to support innovation and streamlining.
- Transforming markets: Exploring how both organisational and physical changes can unlock the full potential of markets.



The Local Enterprise
Partnership for London

- Building alliances: Developing our network and building support across operational and wider policy objectives – for instance aligning more effectively with Economic Development or regeneration policy objectives within councils.

Louise invited the board to suggest further strands for development:

- Impact: Drawing on a broader range of impacts when making the case - for example employment and enterprise opportunities.
- Sustainability: Look to identify and provide guidance on ways that sustainability focussed initiatives are being developed and delivered e.g. [cauli box](#) and healthy eating.
- Enterprise: Draw on people who started as traders to champion the impact of markets; Bao, Pilgrim Pizza; Perky Blenders etc.

Louise outlined the aim of the London Markets network

- Celebrate a fantastic London event made possible by collaboration across the sector.
- Explore the impact of the International Public Markets Conference on the day to day work of participants
- Share emerging position on legislation and good practice. Seek feedback from participants. Secure commitment to respond to the questionnaire and/or to consider putting forward a case study that responds to the challenges identified in the report.

6. Tomorrow's Market update – Tina Jadav

- TJ updated on progress of cohort 1 which includes some good trader success stories but some key learnings on how to take the programme forward. Recruitment for Host Markets and traders is now live for Cohort 2, with the programme starting at the end of October.
- ERDF funding will enable the programme to upscale with a budget of 200,000. There will be a focus on supporting new and established traders.
- Procurement for the ERDF will commence in the following weeks with the programme starting in January.

7. Young Traders programme – Joe Harrison

- Joe Harrison described this year's Young Trader finals which was turned into a 10-min segment on the One Show
Clip available at: <https://www.nmtf.co.uk/campaigns/young-traders-market/>

City Hall, The Queen's Walk, London SE1 2AA

Enquiries: 020 7983 4100 minicom: 020 7983 4458 www.london.gov.uk



8. Real Deal campaign – Graham Wilson

- Graham Wilson shared detail of a 4th December event celebrating 10-year anniversary of the Real Deal Campaign which GW updated that the LMB delegation are very welcome.

9. AOB

- The AOLM will hold an event on either the 5th or the 7th of November
- Sophie Watson from Open University has commenced a 2-year research programme. GLA to contact Sophie to discuss.