

# MAYOR OF LONDON

## Mayor's Cultural Leadership Board

Wednesday 13 September 2017, 14:30 -16:30

### Record of the meeting

**Chair:** Ben Evans, Director, London Design Festival

**Vice Chair,** Moira Sinclair, Chief Executive, Paul Hamlyn Foundation

**Deputy Mayor for Culture and Creative Industries,** Justine Simons OBE

#### Members and Ambassadors

Ajay Chhabra, Director, Nutkhut

Alice Black, Director, Design Museum

Amy Lamé, Night Czar, Mayor's Office

Bernard Donoghue, Director, Association of Leading Visitor Attractions (ALVA)

Claire Whitaker OBE, Director, Serious

Cllr Darren Rodwell, Portfolio Holder for City Development incl. Culture, London Councils

Gaylene Gould, Head of Cinemas and Events, British Film Institute (BFI)

Jennifer Crook, Director, UK-India Year of Culture 2017, British Council

Jo Twist OBE, CEO, UK Interactive Entertainment (UKIE)

John Newbiggin OBE, Creative Industries Representative, Economic Action Partnership (LEAP)

Madani Younis, Artistic Director, Bush Theatre

Nii Sackey, Chief Executive, Bigga Fish

Pam Alexander OBE, Chair, Covent Garden Market Authority

Professor Ricky Burdett CBE, London School of Economics (LSE)

Stuart Hobley, Head of Heritage, Heritage Lottery Fund (HLF)

Sharon Ament, Director, Museum of London

Charles Leadbeater, Independent Consultant

#### Apologies

Gaylene Gould, Head of Cinemas and Events, British Film Institute (BFI)

Amy Lamé, Night Czar, Mayor's Office

Professor Ricky Burdett CBE, London School of Economics (LSE)

#### Additional Attendees

Jackie McNerney, Head of Culture (Acting)

Jacqueline Rose, Head of Culture (Acting)

Amanda Decker, Culture Policy and Project Officer

Laia Gasch, Senior Advisor to the Deputy Mayor for Culture and Creative Industries

Kirsten Dunne, Senior Strategy Officer, Culture and Creative Industries

Chenine Bhathena, Senior Strategy Officer, Culture and Creative Industries

Adam Cooper, Senior Strategy Officer, Culture and Creative Industries

Jezreel James, Culture Team Administrator

#### Observers

Dianna Neale, London Councils Representative

Tommy Nagra, Clore Fellow

Ameena McConnell, Arts Council Change Makers

Henry Herrera, Independent Observer

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## 1. Welcome and Meeting Introduction

- 1.1. Apologies were received from Amy Lamé and Gaylene Gould.
- 1.2. No additional declarations of interest were made from members.
- 1.3. A record of the meeting of 6 June 2017 was agreed and members were informed that minutes would be published on the website of the Mayor of London.

## 2. Meeting Updates

### Creative Enterprise Zones

- 2.1. Kirsten Dunne provided an update on Creative Enterprise Zones.
- 2.2. It was suggested that there could be a good opportunity for lessons to be learnt from Barking's Artist Enterprise Zone and there could be further strategic links between the Creative Land Trust and the Creative Enterprise Zones.

### London's Creative Workforce

- 2.3. The board were updated with the recommendations from the meeting of the Diversity in London's Creative Workforce sub-group led by Moira Sinclair which discussed the current challenges in the career development pipeline for creative Londoners. These included:
  - a proposal for the GLA to undertake an audit of existing workforce diversity schemes;
  - approaches to high profile BAME individuals from the creative industries who could be invited to raise the profile of having a career in the industry;
  - to identify where gaps and opportunities for interventions might be and where the board and Mayor could be most effective in finding potential interventions.
- 2.4. Members were informed that The Department for Digital, Culture, Media & Sport is already doing work in this area which could be reviewed.
- 2.5. The board provided examples of good practice where organisations are actively looking at improving diversity within their workforce.
- 2.6. It was stated that diversity referred to the whole range of protected characteristics including disability.
- 2.7. Members agreed that ambitious step change should be the goal and wanted to ensure this work would be action orientated.

## 3. Update on Mayoral Meetings

- 3.1. Justine Simons provided an update on mayoral meetings with individuals from the cultural sector.

## 4. 24-Hour London

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- 4.1. Justine Simons informed members that Philip Kolvin QC will Chair the newly formed Night Time Commission which will report to the Mayor.

## 5. Culture Strategy – Responses from Ambassadors

- 5.1. Amanda Decker and Adam Cooper provided an overview of the plan for the draft Culture Strategy to the board.
- 5.2. Members provided feedback on the themes of the draft Culture Strategy. The discussion included points on:
- The opportunity for London to stand for big ideas
  - Include balance between music in public and commercial sectors.
  - People, places and support for creative communities.
  - Mention London's connection with the rest of the world and London as a cultural gateway.
  - Include a post-Brexit vision.
  - Include a clear narrative on digital and its future key role in culture
  - Ensure balance between London as a cultural success and London's culture at risk.
  - Inject into the London Plan cultural infrastructural needs, and space for culture to grow, evolve, and experiment.
  - Festivals and events, and how planning for new places should incorporate events infrastructure which is sustainable.
  - Add key statistics to highlight the success of London's culture.
  - Consideration of metrics and indicators.
  - Comments on the layout, format, and tone of the strategy.

## 6. Sports Strategy – Overview / Update

- 6.1. Amanda Decker provided an update to the board on the plans for the draft Sports Strategy and informed members it will be presented at November's meeting.

## 7. GLA Strategies – Guidance for Responding

- 7.1. Jacqueline Rose provided an overview and paper of other GLA strategies for the board to review and comment on: Transport; Environment and Energy; and Health and Inequalities. The board were invited to submit responses to the MCLB email or their link officer.

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## 8. AOB

8.1. Members proposed a meeting to discuss the London Plan.

### Next Meeting – 21 November 2017

8.2. Members agreed that the format of the Annual Open Meeting on 27 February 2018 would need to be discussed at the next board meeting on 21 November 2017.

## 9. Actions

	<b>Action</b>	<b>Owner</b>	<b>Due by</b>	<b>Status</b>
1.	A template to be prepared on behalf of the MCLB for inclusion in all GLA strategy responses.	Henry Herrera	27 November	Ongoing
2.	A plan for opportunities for board engagement and general communications.	Henry Herrera	27 November	Ongoing
3.	The diversity sub-group brought forward a recommendation for possible Mayoral intervention to audit diversity in the creative workforce. (Update: Tender developed)	Jacqueline Rose	27 February 2018	Ongoing
4.	Members to provide further feedback on new draft of strategy if appropriate.	MCLB to Amanda Decker	18 September	Completed
5.	Review the lessons to be learnt from Barking Artist Enterprise Zone.	Kirsten Dunne	27 February 2018	Ongoing
6.	Culture Team to explore how MCLB engage with London Plan development.	Henry Herrera	21 November	Completed